



quick & mindful
drug drug interaction
manager

מיתוג גרפי

ל-DDI

מאי 2014



saninteractive



28 NAHALAT IZHAK ST. TEL-AVIV 67448 ISRAEL 03-6960556 WWW.SAN-I.CO.IL

ויזואלים



ויז'ואלים



ויזואלים



וידאואים



צבעים ראשים



צבעים משניים





OSTRICH SANS BLACK

כותרות

OSTRICH SANS BLACK

תת כותרת

Helvetica CE 55 Roman

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טקסט רץ

פונטים

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2 כותרות

DIN Bold

3 כותרות

BEBAS NEUE

4 כותרות

כרטיסי ביקור



DDI+quick & mindful
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**MAKING THE DIFFERENCE
IN PATIENTS SAFETY &
CLINICAL OUTCOME**

THE NEED MORE THAN 25%

More than 25% of polypharmacy-treated patients suffer from drug-drug interactions that may significantly impact their clinical outcome¹ and increase burden on healthcare system. Currently available drug-drug interaction platforms are complex to understand and handle, and therefore physicians tend to ignore their use².

DDI+ THE NEXT GENERATION SOLUTION

An innovative decision support platform that makes the difference in managing drug interactions and in ensuring safe drug prescription & optimized clinical outcome.

THE KEY INNOVATIONS OF THE DDI+ PLATFORMS



Superior Usability for the most extensive physician members to manage drug interactions



Clinical Comprehensiveness - Synthesizing variety of complementary databases³



Personalized output



Optimally integrated into physician workflow



Diminished impact on physician decision making and learning



Diminished impact on healthcare cost reduction - Exceptional ROI

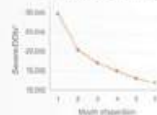
¹ M. Gorman, et al. Am J Geriatric Pharmacother. 2010; 12:1675-1681. ² In: van der Wal et al. Ann Med Inform. 2010; 19: 109-117. ³ TD Pharmaceuticals, Inc. "Pharmaceuticals," *Pharmaceuticals*, TD Pharmaceuticals, LLC, Lubbock, TX; Physicians, MD; Physicians, & specific knowledge of the user.

MAKING A DIFFERENCE

"DELIVERING BETTER HEALTH WHILE REDUCING HEALTHCARE COSTS"
OUTCOMES ASSOCIATED WITH THE USE OF DDI+



BEFORE DDI+ AMONG THE LAD STUDY POPULATION



**SIGNIFICANT REDUCTION
IN THE LOAD OF SEVERE
DRUG-DRUG INTERACTIONS**

SUBSTANTIAL REDUCTION OF HEALTHCARE EXPENDITURES

DDI+ VS. CONTROL

-2.9%
Hospitalization

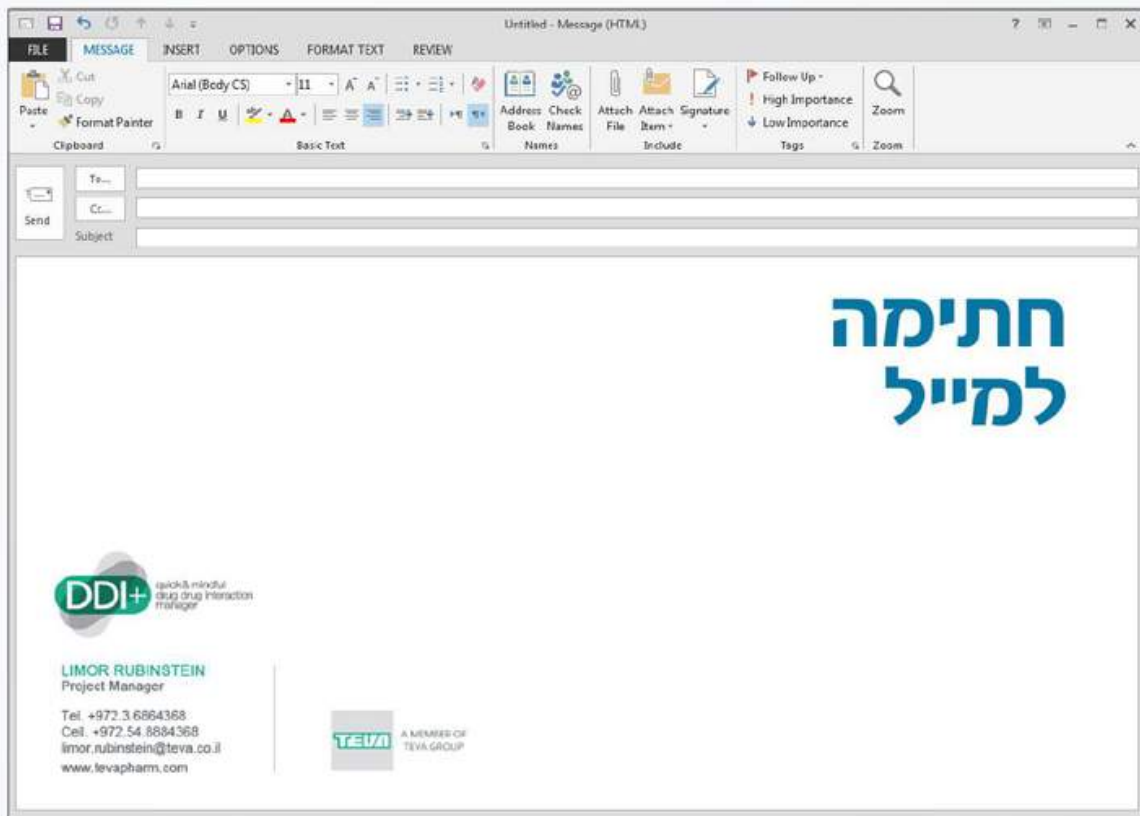
-2.0%
Drug consumption

-3.0%
Outpatient procedure

**PERCENTAGE OF PHYSICIANS
CHANGING THEIR 'OLD PRESCRIBING
HABITS' DUE TO DDI+**

39.8%

עלון



תבנית למסך WORD

TITLE GOES HERE

SUBTITLE GOES HERE

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תודה

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