



quick & mindful
drug drug interaction
manager

INSTANT BRANDING

DDI



saninteractive



28 NAHALAT IZHAK ST. TEL-AVIV 67448 ISRAEL 03-6960556 WWW.SAN-I.CO.IL

Visuals



Visuals



Visuals



Visuals

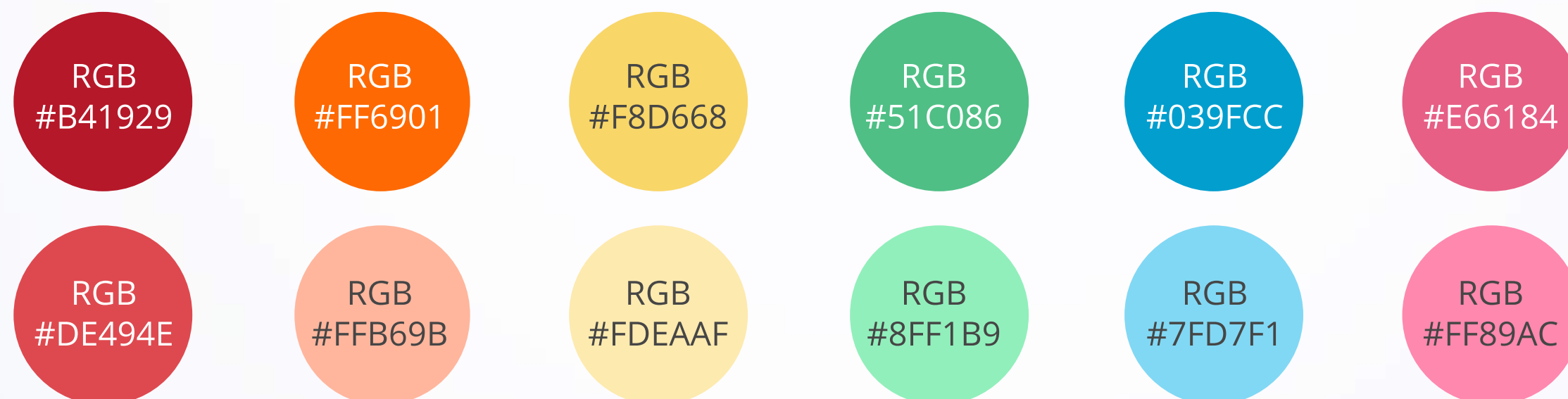


Colors

Primary colors



Secondary colors



Icons



Fonts

Main title

Secondary title

Paragraph text

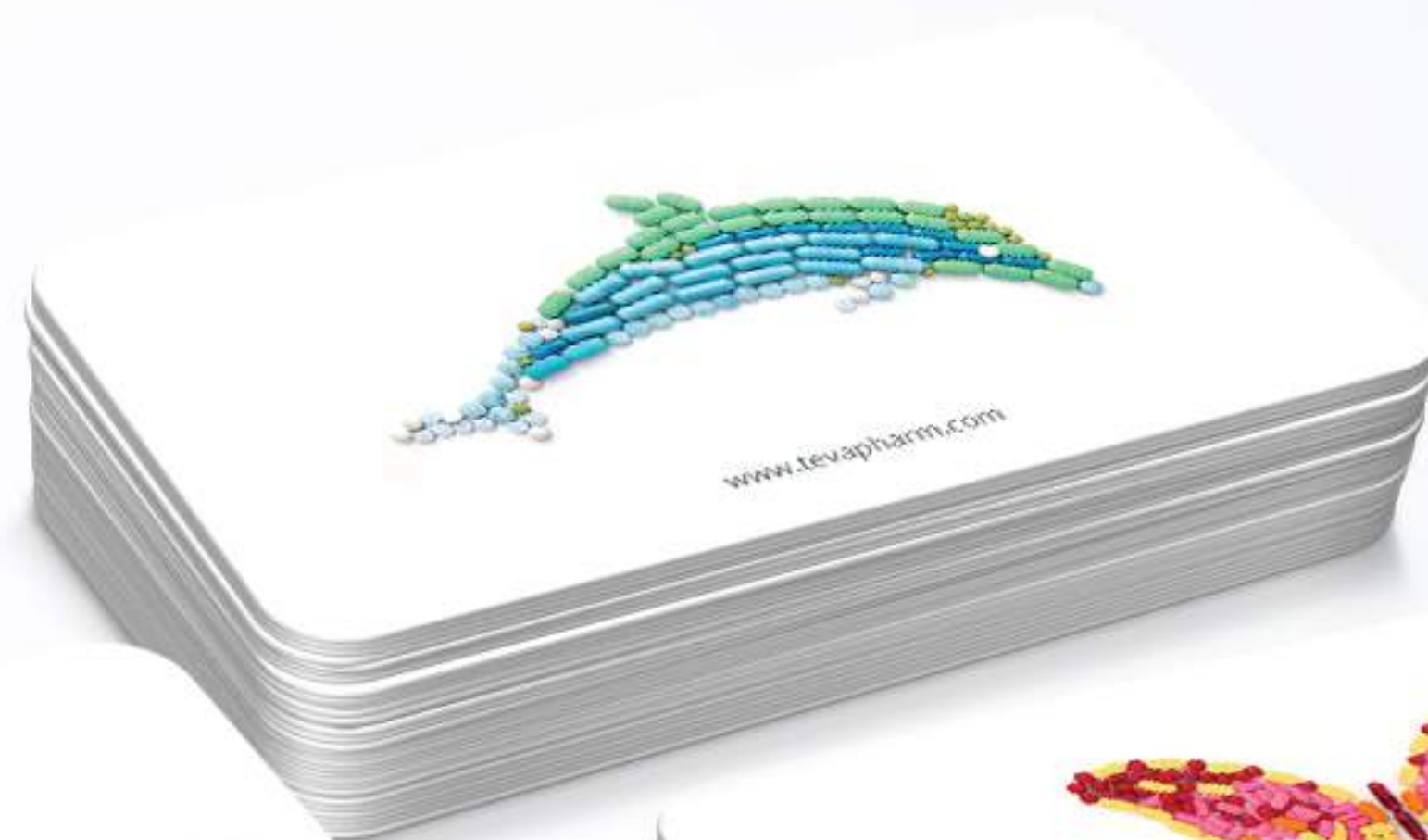
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Business Card



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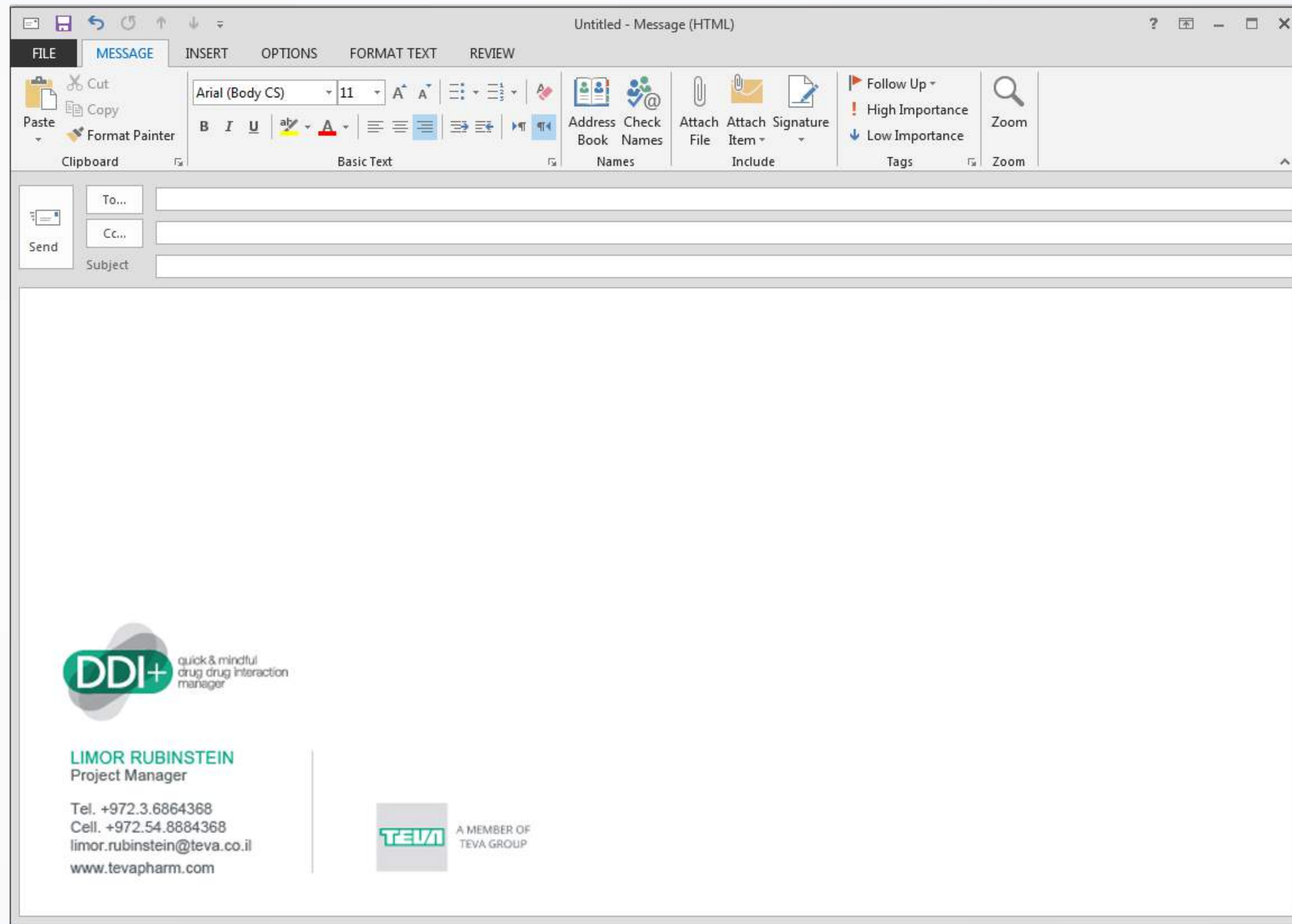
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Email Signature



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DDI+ quick & mindful drug drug interaction manager



MAKING THE DIFFERENCE IN PATIENTS SAFETY & CLINICAL OUTCOME

THE NEED MORE THAN 25%

More than 25% of polypharmacy-treated patients suffer from drug-drug interactions that may significantly impact their clinical outcome¹ and increase burden on healthcare system. Currently available drug-drug interaction platforms are complex to understand and handle, and therefore physicians tend to minimize their use².

DDI+ THE NEXT GENERATION SOLUTION

An innovative decision support platform that makes the difference in managing drug interactions and in ensuring safe drug prescription & anticipated clinical outcome.

THE KEY INNOVATIONS OF THE DDI+ PLATFORMS



Superior Usability: the most intuitive graphical interface to manage drug interactions



Clinical Comprehensiveness - Synchronizing variety of complementary databases³



Personalized output



Optimally streamlined with physicians' workflow



Demonstrated impact on physician decision-making and learning



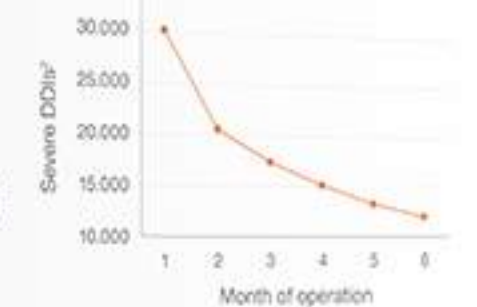
Demonstrated impact on healthcare cost reduction - Exceptional ROI

¹ K Bjorkman J et al. Ann Pharmacother; 2002; 36: 1675-1681. ² H van der Sijs et al. Am Med Inform Assoc. 2006; 13: 138-142. ³ PD-Pharmacodynamic, PK - Pharmacokinetic, PG-Pharmacogenetic, LAB-Laboratory, MOs-Physicians. ⁴ Assessing, for example, the impact of patient's genetics, liver & kidney functions, age, smoking, allergy, physician's specific knowledge of the patient.

MAKING A DIFFERENCE

"DELIVERING BETTER HEALTH WHILE REDUCING HEALTHCARE COSTS" OUTCOMES ASSOCIATED WITH THE USE OF DDI+

SEVERE DDIs¹ AMONG THE LHS' STUDY POPULATION



SIGNIFICANT REDUCTION IN THE LOAD OF SEVERE² DRUG-DRUG INTERACTIONS

SUBSTANTIAL REDUCTION OF HEALTHCARE EXPENDITURES

DDI+ VS. CONTROL

-2.9% Hospitalization	-2.0% Drug consumption	-3.0% Imaging procedures
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PERCENTAGE OF PHYSICIANS CHANGING THEIR 'OLD PRESCRIBING HABITS' DUE TO DDI+

39.8%



THANKS

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